

## MEDIA INFORMATION



### **TTW Managing Director Nikolaiski leaves in May – major re-organization planned**

The TRAVEL TRADE WORKSHOP (TTW) Montreux – official trade fair of the Swiss travel industry – is to undergo major re-organization following the announcement that Managing Director Ralph Nikolaiski is leaving his post this May. The TTW Management board has already appointed a two-man team to take over provisionally the operational running of TTW Head Office in Zurich with immediate effect and to initiate wide-ranging reform of the fair.

**Zurich/Montreux, 16 February 2010** – From mid-February the head office in Zurich of the TTW Montreux is being taken over on an interim basis by TTW Management board members Rolf Brun and Angelo Heuberger. Says TTW Management President Kurt Wipraechtger: «It is foreseen that these two board members will assume responsibility for the TTW head office up to the end of this May.»

Rolf Brun currently serves on the management of Olma Fairs St. Gallen, where he heads the trade fairs division and manages the annual St. Gallen Travel Trade Day. At the TTW – where he has been a board member since 2004 – he will assume responsibility for technical supervision. Assisting him with responsibility for TTW content will be Angelo Heuberger, CEO of Primus Publishing, which comprises a range of specialized Swiss travel and tourism industry titles. He has been a member of the TTW Management board since 1999.

In the field of TTW content, Brun and Heuberger will set up a working group involving other qualified specialists from within Primus Publishing. Responsibility for Sales & Marketing will remain with Michael Maeder. Until his departure at the end of May, TTW Managing Director Ralph Nikolaiski will continue his organizational duties with the Dental 2010 trade fair in Switzerland (a separate event which TTW organizes on a mandate basis).

TTW Management is planning major re-organization of the TTW Montreux, in view of the fast-moving and far-reaching changes affecting the international travel industry. For this year's 35th anniversary TTW – to be held on 3 and 4 November – a new fair concept is being drawn up which will take stronger account of the demands and requirements of the contemporary travel trade. The aim is to lead the TTW into the modern industry era as an innovative, future-oriented and professional platform.

#### **Further information:**

TTW Management  
Michael Maeder  
Telephone +41 (0)44 384 84 84  
[michael.maeder@ttw.ch](mailto:michael.maeder@ttw.ch)  
[www.ttw.ch](http://www.ttw.ch)

Primus Communications  
Vanessa Bay, Managing Director  
Telephone +41 (0)44 387 57 37  
[vanessa.bay@primuscommunications.ch](mailto:vanessa.bay@primuscommunications.ch)  
[www.primuscommunications.ch](http://www.primuscommunications.ch)